

Hartford Strawberry Festival

June 12–13, 2026

Vendor Rules

 **Location (New)** Hartford Public Library 12 Church St. Hartford, MI 49057



Booth Information

- **Space Size:** 12' x 12'
- Booth spaces will be assigned **Friday morning** at the **Vendor Services Booth**, located off East Street next to the fenced-in area.
- Vendors must provide their **own canopy, tables, and chairs**.
- **All canopies must be properly anchored or weighted.**
- You are responsible for your individual display, set-up, protection of personal property and clean up.
- Dumpsters are available for trash disposal.
- **No electricity is available** at this location.

Vendor Fees

- **\$40.00 per space** (non-refundable)
 - Fee includes **both days**
 - Vendors are **required to attend Friday and Saturday**
 - The event will be held rain or shine. By registering, vendors acknowledge that all vendor fees are non-refundable, regardless of weather conditions.
- **Early Registration Deadline:** May 1, 2026
- **After May 1, 2026:** Registration fee increases to **\$50.00**
- *Vendor booth space applications must be received no later than **May 29, 2026**.*

Setup Times

- **Friday, June 12:** 7:00 AM – 12:00 Noon
- **Saturday, June 13:** 8:00 AM – 10:00 AM

Vendors must check in at the **Vendor Services Booth** for setup instructions and booth assignment.

Festival Hours

- **Friday, June 12:** 12:00 PM – 9:00 PM
- **Saturday, June 13:** 10:00 AM – 9:00 PM

Important:

- The festival closes at **9:00 PM both days**.
- **Do not dismantle your booth before 6:00 PM** on festival days.
- Early teardown without prior approval will result in **not being invited back**.
- If something catastrophic happens that does not allow you to attend the show call in advance, or if you cannot return on Saturday, you must notify Patty at 269-621-5303. If you do not contact me timely or do not show up or return, you will not be permitted to come back to our festivals.
- Pets are better left at home or they will need to be on a leash during the entire festival.

Vendor Services & Assistance

- The **Vendor Services Booth** will close after all vendors have checked in.
 - After closure, please visit the **Greater Hartford Area Chamber of Commerce booth**:
 - Red canopy
 - Located near the east side of the property where the fenced area ends
 - Or contact **Patty** at **(269) 621-5303**
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Parking & Overnight Policy

- After unloading, vendors must park in **city parking lots**:
 - North of Main Street behind City Hall
 - South of Main Street behind Kellogg Hardware
 - Vendors may **not park on library property** without prior permission.
 - **No overnight stays** are permitted on library grounds.
 - Vendors must vacate the library property after the festival ends on **June 13, 2026**.
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Homemade Food Vendors

- All homemade food items must comply with **Michigan Cottage Food Laws**.
 - Visit **Michigan.gov** for current regulations.
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Promotion & Social Media

- Please **like and share** posts from the Hartford Strawberry Festival Facebook page to help promote the event.
 - To have your booth highlighted on Facebook, email:
 - Photos of your booth or products
 - A short description
 - [✉ hartfordmichamber@gmail.com](mailto:hartfordmichamber@gmail.com)
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Confirmation

- A confirmation email will be sent when your application has been accepted.
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Vendor Conduct

This is a **family-oriented event**. Vendors are expected to:

- Be courteous and respectful to customers and fellow vendors
 - Avoid swearing, yelling, or aggressive behavior
 - Inappropriate behavior will **not be tolerated**.
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Questions or Additional Information

Patty Schroeder

📞 (269) 621-5303

✉ hartfordmichamber@gmail.com

