



Dear Potential Sponsor,

The Strawberry Festival is a long-standing tradition in Hartford, Michigan, dating back to 1989. As one of the first festivals of the season, it offers our community a fun, family-friendly event that brings people together and highlights all that Hartford has to offer. The Strawberry Festival provides entertainment, food, rides, parades, and much more for residents and visitors from surrounding communities to enjoy.

This year's festival will be a two-day event on **June 12 & 13, 2026** which will be held on the grounds of the Hartford Public Library 12 Church St. and as our event continues to grow, we hope you will consider being part of this cherished community celebration.

The Hartford Strawberry Festival is proudly hosted by the **Greater Hartford Area Chamber of Commerce**, which is dedicated to promoting the general welfare and prosperity of Hartford's businesses and community. We are also pleased to share that the Greater Hartford Area Chamber of Commerce is now recognized as a **501(c)(3)** organization. This means your sponsorship may be considered a **charitable contribution** for tax purposes.

**Areas Covered by Sponsorship Include:**

- Main Stage entertainment for Friday and Saturday
- General expenses (advertising, brochure and poster printing, portable restrooms, security personnel, trash pickup and disposal, after-festival cleanup, and other festival costs)
- Rides and attractions

Each year, local companies choose to sponsor the Hartford Strawberry Festival to help promote our community and strengthen local business connections. Your support helps us continue this beloved tradition while showcasing the spirit of Hartford.

We invite you to become a sponsor of the 2026 Hartford Strawberry Festival. Enclosed you'll find sponsorship levels and benefits for your consideration. If you have any questions or would like to discuss customized sponsorship opportunities, please contact us at (269)588-5103 ex2 or hartfordmichamber@gmail.com.

Thank you for considering this opportunity to support our community and celebrate the sweetness of summer

What you get!	Diamond	Platinum	Gold	Silver	Bronze	Patron
	\$1,000+	\$750	\$500	\$250	\$100	\$50
Recognition on promotional poster during festival	✓	✓	✓	✓	✓	✓
Recognition on website	✓	✓	✓	✓	✓	✓
Recognition in festival brochure	✓	✓	✓	✓	✓	
Recognition in HACOC E-Newsletter in July	✓	✓	✓	✓	✓	
Logo on promotional poster during festival	✓	✓	✓	✓		
Logo on website and festival brochure	✓	✓	✓	✓		
Public announcement recognition during the festival	✓	✓	✓	✓	✓	
Two Strawberry Festival Shirts with your logo on them	✓	✓	✓			
18" x 24" Sign with Business name and Logo displayed in Ely Park during Festival	✓	✓	✓			
Four two-day all you can ride wristbands	✓	✓				
12' x 12' Display space at festival – Sponsor supplies tent and tables	✓					

with us!

**Please turn page over for more information**



## **2026 Hartford Strawberry Festival Sponsorship Form**

Yes, I would like to sponsor the Hartford Strawberry Festival to promote local businesses and community.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

If eligible for T-shirts, what sizes would you like: \_\_\_\_\_

Choose a level:

Patron Level \$50

Bronze Level \$100

Silver Level \$250

Gold Level \$500

Platinum Level \$750

Diamond Level \$1,000+

Please send me information about being a member of the Hartford Area Chamber of Commerce

Please contact Judy Phillips (269)674-1335 if you would like to sponsor a specific part of the festival.

**Deadline for sponsorship is May 1<sup>st</sup>.**

Please make checks payable to: Greater Hartford Area Chamber of Commerce

Mail to:

Greater Hartford Area Chamber of Commerce

P.O. Box 283

Hartford, MI 49057

Or to pay by Credit Card:

Credit Card #: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Total: \_\_\_\_\_ CVV: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_

If you have any question, please contact Patty Schroeder at (269)588-5103 ex. 2

**Thank you for helping make Hartford a better community!**

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