



Dear Potential Sponsor,

The Strawberry Festival is a long-standing tradition in Hartford, Michigan dating back to 1988. One of the first festivals of the season, this festival offers our community a family friendly event to bring our community together and promote Hartford. The Strawberry Festival provides entertainment, food, rides, parades and more for Hartford and surrounding communities to enjoy. This year the festival will be a two-day event on June 7 & 8, 2024. As our festival grows, we hope you will consider being a part of this community event.

The Hartford Strawberry Festival is hosted by the Greater Hartford Area Chamber of Commerce which promotes the general welfare and prosperity of the Hartford area businesses and community.

Areas covered by sponsorship:

- Main Stage entertainment for Friday and Saturday
- General expenses (advertising, brochures and poster printing, portable restrooms, security personnel, trash pickup and disposal, after the festival cleanup and other festival expenses.)
- Rides

Each year companies choose to sponsor the Hartford Strawberry Festival to help promote our community and businesses. Please consider being a sponsor:

What you get!	Diamond	Platinum	Gold	Silver	Bronze	Patron
	\$1,000+	\$750	\$500	\$250	\$100	\$50
Recognition on promotional poster during festival	•	•	•	•	•	•
Recognition on website	•	•	•	•	•	•
Recognition in festival brochure	•	•	•	•	•	
Recognition in GHACOC E-Newsletter in July	•	•	•	•	•	
Logo on promotional poster during festival	•	•	•	•		
Logo on website and festival brochure	•	•	•	•		
Public announcement recognition during the festival	•	•	•	•	•	
Business name on festival shirt				•	•	
Business logo on festival shirt	•	•	•			
18" x 24" Sign with Business name and Logo displayed in Ely Park during Festival	•	•	•			
Four two-day "all you can ride" wristbands	•	•				
12' x 12' Display space at festival – Sponsor supplies tent and tables	•					

**Please turn page over for more information**



**2024 Hartford Strawberry Festival Sponsorship Form**

Yes, I would like to sponsor the Hartford Strawberry Festival to promote local businesses and community.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

Choose a level:

Patron Level \$50

Bronze Level \$100

Silver Level \$250

Gold Level \$500

Platinum Level \$750

Diamond Level \$1,000+

Please send me information about being a member of the Greater Hartford Area Chamber of Commerce

**Deadline for sponsorship is May 1<sup>st</sup>.**

Please make checks payable to: Greater Hartford Area Chamber of Commerce

Mail to:

Greater Hartford Area Chamber of Commerce

P.O. Box 283

Hartford, MI 49057

Or to pay by Credit Card:

Credit Card #: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Total: \_\_\_\_\_ CVV: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_

If you have any question, please contact Patty Schroeder at (269)588-5103 ex. 2

**Thank you for helping make Hartford a better community!**