



Dear Potential Sponsor,

The Strawberry Festival is a long-standing tradition in Hartford, Michigan dating back to 1989. One of the first festivals of the season, this festival offers our community a family friendly event to bring our community together and promote Hartford. The Strawberry Festival provides entertainment, food, rides, parades and more for Hartford and surrounding communities to enjoy. This year's the festival will be a two-day event on June 13 & 14, 2025. As our festival grows, we hope you will consider being a part of this community event.

The Hartford Strawberry Festival is hosted by the Greater Hartford Area Chamber of Commerce which promotes the general welfare and prosperity of the Hartford area businesses and community.

The Greater Hartford Area Chamber of Commerce is now a 501(c)3. This designation allows your company to label your sponsorship as a charitable contribution on your taxes.

Areas Covered by sponsorship:

- Main Stage entertainment for Friday and Saturday
- General expenses (advertising, brochures and poster printing, portable restrooms, security personnel, trash pickup and disposal, after the festival cleanup and other festival expenses.)
- Rides

Each year companies choose to sponsor the Hartford Strawberry Festival to help promote our

| What you get! | Diamond | Platinum | Gold | Silver | Bronze | Patron |
|--|----------|----------|-------|--------|--------|--------|
| | \$1,000+ | \$750 | \$500 | \$250 | \$100 | \$50 |
| Recognition on promotional poster during festival | • | • | • | • | • | • |
| Recognition on website | • | • | • | • | • | • |
| Recognition in festival brochure | • | • | • | • | • | |
| Recognition in HACOC E-Newsletter in July | • | • | • | • | • | |
| Logo on promotional poster during festival | • | • | • | • | | |
| Logo on website and festival brochure | • | • | • | • | | |
| Public announcement recognition during the festival | • | • | • | • | • | |
| Business name on festival shirt | | | | • | • | |
| Business logo on festival shirt | • | • | • | | | |
| 18" x 24" Sign with Business name and Logo displayed in Ely Park during Festival | • | • | • | | | |
| Four two-day all you can ride wristbands | • | • | | | | |
| 12' x 12' Display space at festival – Sponsor supplies tent and tables | • | | | | | |

community and businesses. Please consider being a sponsor:

Please turn page over for more information



2025 Hartford Strawberry Festival Sponsorship Form

Yes, I would like to sponsor the Hartford Strawberry Festival to promote local businesses and community.

Company Name: _____

Contact Name: _____

Company Address: _____

Phone #: _____ Email: _____

Choose a level:

Patron Level \$50

Bronze Level \$100

Silver Level \$250

Gold Level \$500

Platinum Level \$750

Diamond Level \$1,000+

Please send me information about being a member of the Hartford Area Chamber of Commerce

Deadline for sponsorship is May 1st.

Please make checks payable to: Greater Hartford Area Chamber of Commerce

Mail to:

Greater Hartford Area Chamber of Commerce

P.O. Box 283

Hartford, MI 49057

Or to pay by Credit Card:

Credit Card #: _____

Name on Card: _____

Exp. Date: _____ Total: _____ CVV: _____ Zip Code: _____

Signature: _____

If you have any question, please contact Patty Schroeder at (269)588-5103 ex. 2

Thank you for helping make Hartford a better community!